



## PepsiCo implements SAP webbased manufacturing intelligence Software HAI\*QPM as a Service (SaaS)

**Zwijndrecht, The Netherlands 1 November 2009** – HAI, a leader in enterprise manufacturing intelligence solutions announces that PepsiCo successfully implemented HAI\*QPM, a real-time information system for production and quality. PepsiCo is one of the world's premier consumer products companies focused on convenient foods and beverages. Developed in SAP Netweaver, HAI\*QPM fits perfectly in PepsiCo's corporate IT-strategy for SAP-applications. Web-based HAI\*QPM is being hosted for PepsiCo at the Uphantis Data Center in Ede, The Netherlands.

### Production Performance & Quality Compliance

PepsiCo leverages HAI\*QPM to support their Quality & Operations strategies to unlock real-time actionable information of detailed production performance and quality compliance. "We consistently strive for best-in-class manufacturing performance," comments Koos Boot, Quality Manager at PepsiCo in The Netherlands. HAI\*QPM enables effective continuous improvement, which is key to manufacturing flexibility, low variability, and ultimately, outstanding customer value.

### SAP-platform

For PepsiCo, it is important that HAI\*QPM has been developed in the SAP NetWeaver technology and certified by SAP AG as "Powered by Netweaver". As a certified SAP Netweaver application, HAI\*QPM can be considered an extension to the central SAP system, supporting production operators and quality engineers with real-time information on production and quality compliance.

### Web-based/On-Demand

As an on-demand business software solution that specifically addresses the needs of the manufacturing shopfloor, HAI\*QPM is designed around four key principles – real-time information management, ease of use, ease of implementation, and significantly reducing total cost of ownership (TCO). Customers may decide to use HAI\*QPM As a Service (SaaS model) or alternatively install HAI\*QPM on their internal network, making it available for all their manufacturing sites worldwide with unlimited scalability and easy collaboration over the Internet. From a technology point of view everything is ready for an international roll-out to the other worldwide PepsiCo manufacturing sites.

### About HAI

HAI, The Netherlands ([www.hai.nl](http://www.hai.nl)) delivers Enterprise Manufacturing Intelligence (EMI) solutions to help clients accelerate operational performance initiatives, drive operating strategies and capture actionable insight in production & quality compliance. Using HAI\*QPM, manufacturing teams can create real-time information on Production- & Quality Compliance and drive corporate initiatives like Lean, Six Sigma, TPM, and other continuous improvement methods.

### About PepsiCo

PepsiCo offers the world's largest portfolio of billion-dollar food and beverage brands, including 18 different product lines that each generate more than \$1 billion in annual retail sales. The main businesses - Frito-Lay, Quaker, Pepsi-Cola, Tropicana and Gatorade - also make hundreds of other nourishing, tasty foods and drinks that bring joy to our consumers in over 200 countries. With more than \$43 billion in 2008 revenues, PepsiCo employs 198,000 people.